

Manal EL ABBOUBI

Biography

Manal EL ABBOUBI (PhD, University of Liege, Belgium) is Professor at University Mohammed V Rabat (Morocco) and Research Affiliate at Economia, HEM Research Center. She is the Vice president of ORSEM : Observatoire de la RSE au Maroc. Her research area is Corporate Social Responsibility and Social Innovations. She has published several papers in numerous journals including: Management, International Management Review, International journal of SMEs and many others. She is the holder of the Social Innovations Chair at Economia-HEM Research Center.