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CENTER FOR INCLUSIVE BUSINESS AND LEADERSHIP FOR WOMEN | CIBL



# SUPPORT AND ACCELERATE WOMEN'S INCLUSION IN THE MENA

Regional Roadmap for Workplace Inclusion  
Now is the time!

## AGENDA

May 31, 2022 | 3:00 – 6:30 p.m. (Beirut Time) | #hala2\_wa2ta #Now\_is\_the\_time

| Time                           | Speaker (s)   | Session  |
|--------------------------------|---|--|
| <b>Part I: Opening Session</b> |   |  |
| 3:00 - 3:05 pm                 | <p><b>Dr. Lama Moussawi</b><br/>Director of CIBL for Women<br/>CIBL Founding Member<br/>Principal Investigator, SAWI Project<br/>Associate Dean of Research and Faculty Development<br/>Tenured Associate Professor of Management Science<br/>American University of Beirut (AUB), Suliman S. Olayan School of Business (OSB)<br/>Lebanon</p> <p><b>Dr. Charlotte Karam</b><br/>Director of International Partnerships at CIBL for Women<br/>Immediate Past CIBL Founding Director<br/>Principal Investigator, SAWI Project<br/>Ian Telfer Professorship in Inclusive Human Resource Systems<br/>Director of Executive MBA<br/>Telfer School of Management, University of Ottawa<br/>Canada</p> | Opening of the SAWI regional roadmap for workplace inclusion<br>Now is the time! |
| 3:05 - 3:12 pm                 | <p><b>Dr. Fadlo R. Khuri</b><br/>President, AUB<br/>Lebanon</p>   | Plenary welcome  |
| 3:12 - 3:17 pm                 | <p><b>Dorothy Shea</b><br/>United States Ambassador to Lebanon</p>  | Opening remarks  |
| 3:17 - 3:22 pm                 | <p><b>Dr. Yusuf Sidani</b><br/>Dean, AUB OSB<br/>Lebanon</p>  | Welcome from AUB OSB Dean  |
| 3:22 - 3:25 pm                 | <b>Video</b>  | Let's hear it from the next generation   |

| Time           | Speaker (s)  | Session  |
|----------------|--|--|
| 3:25 - 3:55 pm | <p><b>Moderator:</b></p> <p><b>Dr. Amaney Jamal</b><br/>Dean, Princeton School of Public and International Affairs<br/>Princeton University<br/>United States of America</p> <p><b>Speakers:</b></p> <p><b>Dr. Stéphane Brutus</b><br/>Dean, Telfer School of Management, University of Ottawa<br/>Canada</p> <p><b>Dr. Yusuf Sidani</b><br/>Dean, AUB OSB<br/>Lebanon</p> <p><b>Dr. Fatima Zahra Alami</b><br/>Vice-president, Université Hassan II Aïn Chock de Casablanca<br/>Morocco</p> <p><b>Q&amp;A</b></p> | The role of business schools in accelerating women's inclusion |
| 3:55 - 4:00 pm | <b>Video</b>   | The story behind CIBL for Women                                |
| 4:00 - 4:10 pm | <b>Dr. Lama Moussawi</b><br>AUB OSB, Lebanon   | CIBL leading structural change in the region                   |

## Part II: Regional Partnerships

|                |   |  |
|----------------|---|--|
| 4:10 - 4:20 pm | <b>Dr. Charlotte Karam</b><br>Telfer School of Management<br>University of Ottawa, Canada<br>AUB OSB, Lebanon   | Creating knowledge to address the data deficit       |
| 4:20 - 4:40 pm | <p><b>Moderator:</b></p> <p><b>Olfat Khattar</b><br/>Regional Manager, CIBL for Women, AUB OSB<br/>Lebanon</p> <p><b>Speakers:</b></p> <p><b>Country partner representatives:</b></p> <p><b>Thana'a Al-Khasawneh</b><br/>Executive Director, Business and Professional Women Association, BPWA Jordan</p> <p><b>Amel Belaid</b><br/>Founder, Apotheox Business Services<br/>Algeria</p> <p><b>Manal El Abboubi</b><br/>Professor at University Mohammed V Rabat (Morocco) and Research Affiliate at Economia, HEM Research Center<br/>Morocco</p> | Participatory action and policy change amidst crises |
| 4:40 - 4:45 pm | <b>Video</b>  | Together we can                                      |

| Time           | Speaker (s)   | Session                                    |
|----------------|---|--|
| 4:45 - 5:10 pm | <p><b>Moderator:</b></p> <p><b>Dr. Claudia Youakim</b><br/>Deputy Director of Knowledge Management and Research<br/>CIBL for Women, AUB OSB<br/>Scholar at the Institute for Women, Peace and Security, School of Foreign Services, Georgetown University<br/>United States of America</p> <p><b>Speakers:</b></p> <p><b>Axelle Meouchy</b><br/>Research Associate / Curriculum Coordinator, CIBL for Women<br/>AUB OSB, Lebanon</p> <p><b>Crystal Abdallah</b><br/>Research Associate, CIBL for Women, AUB OSB<br/>Lebanon</p> <p><b>Country partner representatives:</b></p> <p><b>Sabeeka Alshamlan</b><br/>Founder, Warsha Consultancy and Development, Bahrain</p> <p><b>Sarah Abi Abdallah</b><br/>Project Manager, Lebanese League for Women in Business<br/>LLWB, Lebanon</p> <p><b>Amira Marzouk</b><br/>Executive Director, Democracy for All, Deputy, National Constituent Assembly, Pan African Parliament, Tunisia</p> | CIBL roadmap for inclusive policies        |
| 5:10 - 5:15 pm | <b>Video</b>  | Meet our pioneer employers from the region |

### Part III: Regional Programs and Beyond

|                |  |   |
|----------------|--|---|
| 5:15 - 5:40 pm | <p><b>Moderator:</b></p> <p><b>Dr. Wassim Dbouk</b><br/>CIBL Founding member<br/>Director of the Investment Management Program<br/>Associate Professor of Finance, AUB OSB<br/>Lebanon</p> <p><b>Speakers:</b></p> <p><b>Haley Schaffer</b><br/>Vice President<br/>Blackrock, Inc, NYC</p> <p><b>Dr. Zeina Zeidan</b><br/>Advisory Board Member CIBL for Women<br/>Sarwa, and Technica International<br/>Board Member, Holcim<br/>United Arab Emirates</p> <p><b>Grace El Azar</b><br/>Communication and HSE Manager<br/>Holcim, Lebanon</p> <p><b>Q&amp;A</b></p> | Gender-lens investing - Finance for social change |
| 5:40 - 5:45 pm | <b>Video</b>   | The stories of women in finance                   |

| Time           | Speaker (s)  | Session   |
|----------------|--|---|
| 5:45 - 6:15 pm | <p><b>Moderator:</b></p> <p><b>Dr. Carmen Geha</b><br/>Tenured Associate Professor of Public Administration and Leadership<br/>Founding Member and Director of Communications CIBL for Women<br/>AUB FAS<br/>Lebanon</p> <p><b>Speakers:</b></p> <p><b>Dr. Lina Daouk-Öyry</b><br/>Associate Professor of Work and Organizational Psychology, AUB OSB<br/>Arab Fund Distinguished Scholar 2020<br/>Visiting Researcher Aalto University<br/>Finland</p> <p><b>Mr. Thomas Jelley</b><br/>Founder of Bright Blu Dot<br/>ESG consultant<br/>Finland</p> <p><b>Q&amp;A</b></p> | Inclusive policies as mechanisms for achieving ESG                          |
| 6:15 - 6:20 pm | <b>Video</b>   | <b>A message from Beirut</b>  |
| 6:20 - 6:30 pm | <p><b>Dr. Fida Afiouni</b><br/>Founding Member, CIBL for Women<br/>Associate Provost<br/>Tenured Associate Professor of Human Resource Management<br/>AUB OSB, Lebanon</p> <p><b>Dr. Charlotte Karam</b><br/>Telfer School of Management<br/>University of Ottawa, Canada</p> <p><b>Dr. Lama Moussawi</b><br/>AUB OSB, Lebanon</p> <p><b>Q&amp;A</b></p>   | Closing session - Anchored in OSB and the MENA but with an eye on the world |