



CENTER FOR INCLUSIVE
BUSINESS AND LEADERSHIP
FOR WOMEN | CIBL

CONTRIBUTE TO THE WOMEN'S ECONOMIC EMPOWERMENT MOVEMENT IN THE MENA REGION - JOIN THE SUPPORT AND ACCELERATE WOMEN'S INCLUSION (SAWI) NETWORK!

WHY NOW?

Across the Middle East and North Africa (MENA) region, there continues to be persistent structures discriminating against women in the workplace. The momentum led by employers, universities, and civil society associations has started. Support and Accelerate Women's Inclusion (SAWI) brought together multi-stakeholder partners to begin to transform policies and practices towards women's inclusion. We are always told that there are more pressing issues, but in a post-COVID economy, and with so many employers joining the movement, now really is the time.

WHO ARE WE?

We are the Center for Inclusive Business and Leadership (CIBL) for Women, established in 2019 at the Olayan School of Business in the American University of Beirut. We serve as a focal point for advancing inclusive employer practices, policies and national strategies for women's participation and representation at the organizational and national levels in the MENA region. CIBL for Women is home to contextualized MENA data, local and customized solutions, and multi-stakeholder partnerships. At CIBL for Women, we aspire to a future more inclusive of women across the region, supported by organizational and national leadership and employer structures. Through the SAWI project, we work towards a region where policies and structures ensure the meaningful participation and representation of women and where decision-makers are informed and mobilized for inclusion.

WHY SHOULD YOU JOIN THE SAWI NETWORK?

By becoming a network member, you will:

- Partner with and learn from world-class experts on devising contextualized policies for women's inclusion.
- Gain access to a growing network of pioneering employers for inclusive HR policies for women.
- Build partnerships with employers to initiate a participatory approach for policy making and reform in the region.
- Have admission to first-of-its-kind, mini-certification programs on inclusive recruitment, retention, and promotion strategies in the region, as well as Gender Lens Investing strategies in the MENA.
- Access first-hand regional data and tools for changing employer policies.

HOW CAN CIBL FOR WOMEN SUPPORT ME THROUGH SAWI?

Given that no one size fits all, organizations need to determine which policies and strategies best support their inclusion goals. CIBL for women can help provide a roadmap for inclusive policies, as well as technical assistance to draft policies and strategies.



SAWI PROJECT
Support and Accelerate Women's Inclusion
تعزيز مشاركة المرأة في سوق العمل

THE PLEDGE

Recognizing the importance of women-inclusive policies in enabling women to overcome barriers to dignified economic participation, we as an organization, pledge commitment to support efforts to accelerate women's inclusion in workplaces across the MENA region by:

- Advocating for women-inclusive policies and practices in MENA workplaces
- Sharing experiences and resources to advance inclusive workplace policies
- Contributing to SAWI's growing network of employers

By signing the Pledge, you join a growing movement of inclusive employers across the MENA region that will be featured on CIBL website and quarterly newsletter and social media platforms.

SIGN THE PLEDGE AS AN ORGANIZATION

Organization name:

Size: small medium large

Sector: Banking Healthcare Higher Education STEM Other

Country:

Email:

Phone number:

SIGN THE PLEDGE AS AN INDIVIDUAL

Name:

Title:

Organization:

Sector: Banking Healthcare Higher Education STEM Other

Country:

Email:

Phone number:

OUR PLEDGE SIGNATORIES



CENTER FOR INCLUSIVE
BUSINESS AND LEADERSHIP
FOR WOMEN | CIBL

