



# ZEINA ZEIDAN MAALOULY

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## BIOGRAPHY

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Zeina Zeidan, Ph.D. is a dedicated mother and business leader, currently heading the Corporate Governance and ESG Practice at Stanton Chase for the Middle East, based out of the Dubai office. Stanton Chase is Forbes top 10 executive search firms globally.

The first woman to chair the board of directors of a leading financial corporation in the MENA region, Dr. Zeidan also serves as an independent board member of the publicly listed cement conglomerate, Lafarge-Holcim in Lebanon. Prior to joining Stanton Chase, Dr. Zeidan served in senior financial leadership positions including the role of CFO and CEO MENA, Turkey, and Cyprus at a leading retail Danish multinational.

Dedicated to higher education, Dr. Zeidan is an adjunct professor of corporate governance, ESG, IFRS, and audit at the American University of Dubai (AUD), and she is the Corporate Governance consultant for the Harvard Business club of GCC. She was also chair of the Audit department at the Holy Spirit University of Kaslik (USEK) for multiple years, further enriching her career in academia and her role as a university instructor at different leading academic institutions and executive programs across the region,

In addition to this, Dr. Zeidan serves on several boards, including an international manufacturer of automation equipment, and is an international advisory board member at the Gender Lens Investing initiative, and the Knowledge Is Power (KIP) index at the American University of Beirut (AUB), which promote recruitment retention and promotion of the status of women in MENA economies. Her influential participation in the United Nation's 61st session of the Commission on the Status of Women was driven by her passion for women's empowerment.

A skilled strategist in the financial arena, Dr. Zeidan aspires to support women leaders and entrepreneurs in pursuing the best opportunities. Her track record and engagement prompted the International Finance Corporation (IFC) to select her as a trailblazer for their 2021 "We Rise: Insights from Women Business Leaders on Managing Through Crisis, Resilience, and Recovery" project.

Dr. Zeidan earned her Ph.D. from Paul Cézanne University Aix-Marseille and holds a master's degree with a double major in finance and audit. She completed a masterclass for Business Angels at Go Beyond in Geneva, which focused on the knowledge and entrepreneurial economy. She was trained at IUP of Management and New Technologies, University of Panthéon – Assas, and at HEC Montreal. She has numerous certifications, the latest being Training of the trainers from the International Finance Corporation (IFC) Corporate Directors Certification program and Women on boards and in Leadership roles.