

For Immediate Release



AUB Professor Nabil Dajani co-authors scholarly book on Arab media and globalization

Beirut, Lebanon- 27/04/2011 - Professor Nabil Dajani co-authored a new book entitled "Arab Media: Globalization and Emerging Media Industries."

The book comes at a time when new media is playing an integral role in pro-democratic revolutions in several Arab nations.

Published by Polity Press, the book provides an introduction to the emerging media industries in the context of globalization and its impacts, with a focus on publishing, press, broadcasting, cinema, and new media. Three Arab media scholars cooperated with Professor Dajani over a period of two years to complete this book project: Noha Mellor; Mohammad Ayish and Khalil Rinnawi.

Through detailed discussions of the regulation and economics of the Arab media industries, the authors argue that the political, technological, and cultural changes on the global media scene have resulted in the reorganization of the Arab media field. They provide examples of this through the particular effects on media policies, media technology and the content and genres developed for the new generation of media consumers.

According to University of Cambridge media scholar Professor Yasir Suleiman, the new book "offers a useful overview of an array of media channels in the Arabic-speaking world. Authored by leading scholars in the field, the book discusses the trials and tribulations of the Arab media, their role in state-building, regional inter-state rivalries, social changes and counter-hegemony. It will be of great interest to regional specialists and others from a variety of inter-disciplinary backgrounds."

Dr. Nabil Dajani is a professor of media studies and the chairperson of the social and behavioral sciences department. He specializes in the study of the role of the media in society with an emphasis on the Lebanese and Arab media. The book is the sixth published manuscript that is authored or co-authored by Professor Dajani.

With the completion of the new book, Dajani will now turn to updating his 1993 book on the Lebanese media as well as completing a research project he is undertaking with Professor Jad Melki on media education in the Arab world.

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Note to Editors

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