



International medical congress to be launched at a press conference on Monday, April 12
Friday April 9, 2010

In the presence of Health Minister Mohammed Jawad Khalifeh, a press conference will take place at the American University of Beirut to announce the XLIII Middle East Medical Assembly in College Hall B-1, on Monday, April 12, 2010, at 4:00 pm.

The 43rd Middle East Medical Assembly will be held at AUB on April 22-25, 2010.

MEMA is one of the leading academic, international medical conferences in the region, bringing together Lebanese and internationally renowned experts to highlight the latest advances in the field of medicine.

In line with MEMA traditions, the program will address medicine from a multidisciplinary standpoint. Participants will have the chance to enhance their clinical skills, explore practice performance issues, present their own research or clinical experience, benefit from new and most advanced techniques, participate in sessions addressing specialty and multidisciplinary topics and interact with internationally renowned experts.

The conference will include lectures, case presentations, workshops and meetings with professors, original scientific research and poster presentations.

In parallel to the academic activities, the Middle East Medical Assembly offers an opportunity for pharmaceutical and medical related companies to showcase their products over a 2000-meter exhibition space in proximity to the lecture halls.

Participants will be eligible for certified continuing medical education credits.

The AUB Continuing Medical Education Office, in partnership with the Cleveland Clinic Foundation Center, will certify MEMA with AMA PRA, Category 1 credits, which are recognized by the American Medical Association. MEMA also complies with the Lebanese Order of Physicians Continuing Medical Education guidelines.