

International medical congress launched at a press conference on Monday, April 12
Tuesday, April 13, 2010

The 43rd Middle East Medical Assembly, to be held on April 22-25, 2010, was launched during a press conference at AUB on April 12, 2010.

MEMA is one of the leading academic, international medical conferences in the region, bringing together Lebanese and internationally renowned experts to highlight the latest advances in the field of medicine.



Dr. Ibrahim Salti, the chairperson of the 43rd MEMA and head of Endocrinology, gave a welcome speech in which he noted the importance of MEMA in attracting doctors from Lebanon and the world to AUB, thus allowing them to exchange ideas and share the latest medical knowledge. "MEMA is one of the few international congresses that cover a wide range of topics in medicine," said Salti.

Dr. Bassem Safadi, the co-chairperson for the Scientific Committee at MEMA and Associate Professor of Clinical Surgery, informed the audience that this year's medical congress will address advances in dentistry for the first time in the conference's 50-year history. The conference will include lectures, case presentations, workshops and meetings with professors, original scientific research and poster presentations.

In addition to dentistry, lectures and workshops will cover topics in women's health, vascular disorders, neurosurgery, stem cell research, pediatrics, infectious diseases, hearing problems, migraine, and gastroenterology.

Dr. George Abi Saad, President of the AUB Medical Alumni Chapter, pointed out that MEMA's aim is also to keep AUB alumni involved in campus activities, prodding them to contribute to the development of medicine at the University. He added that MEMA plays a major role in continuing medical education in the region.

In line with MEMA traditions, the program will address medicine from a multidisciplinary standpoint. Participants will have the chance to enhance their clinical skills, explore practice performance issues, present their own research or clinical experience, benefit from new and cutting-edge techniques, participate in sessions addressing specialty and multidisciplinary topics and interact with internationally renowned experts.

In parallel to the academic activities, the Middle East Medical Assembly offers an opportunity for pharmaceutical and medical related companies to showcase their products over a 2000-meter exhibition space in proximity to the lecture halls.

Participants will be eligible for certified Continuing Medical Education credits. The AUB Continuing Medical Education Office, in partnership with the Cleveland Clinic Foundation Center, will certify MEMA with AMA PRA, Category 1 credits, which are recognized by the American Medical Association. MEMA also complies with the Lebanese Order of Physicians Continuing Medical Education guidelines.