

For Immediate Release



## AUB to hold special graphic design exhibit showcasing the works of its successful alumni

Beirut, Lebanon- 12/04/2013 - The Graphic Design Program at the American University of Beirut will inaugurate a special exhibit showcasing the works of its successful alumni, whose works have been featured in some of the biggest marketing and advertising campaigns in the region.

Entitled “revolution/evolution,” the exhibition marks the 20th anniversary of the AUB Graphic Design Program.

Held at the Byblos Bank Art Gallery at AUB, the exhibition will open on **April 17, 2013**, at 6pm, and run through May 6. Opening hours are Tuesdays through Saturdays from 11am to 5pm. Public lectures will be held on April 19, 22 and 25, 2013.

On April 19 at 6.30pm, a lecture entitled “20 years of Graphic Design in the Fields of Arts and Culture” will take place at Bathish Auditorium, West Hall.

On April 22 at 6.30pm, a lecture entitled “Designing Business: Design Thinking and User Experience Design” will take place at Charles Hostler Auditorium.

On April 25 at 6.30pm, a lecture entitled “In Archeological Pursuit of a Typeface” will take place at Bathish Auditorium, West Hall.

ENDS

**For more information please contact:**

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Note to Editors

### About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the bachelor’s, master’s, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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