

For Immediate Release



## Upcoming events at AUB, through April 12

Beirut, Lebanon- 07/04/2014 - The following events will take place at AUB in the next days:

- **Conference on ‘social media changing lives’**

Online Collaborative at the American University of Beirut and Haigazian University are organizing their annual conference “Social Media Changing Lives.”

The aim of this conference is to discuss how social media is changing fields such as politics, news, entertainment, marketing, entrepreneurship, education, NGOs and the personal lives of everyone who is using them. This conference will be taking place on April 11, 2014 at 9:00 AM at Issam Fares Hall at the American University of Beirut. The conference is open to the general public, and is free of charge, but you have to register to save your spot. To register, please go to: <https://www.ihjoz.com/events/372-social-media-changing-lives-conference>  
For more info, please contact Nadim Frenn at: [nff07@mail.aub.edu](mailto:nff07@mail.aub.edu)

- **Lecture on the story behind ‘Sarah’s Bag’**

The University for Seniors lecture series about entrepreneurship in Lebanon will feature on April 11, 2014, a lecture by Sarah Beydoun, who will tell the story behind “Sarah’s Bag,” the label behind the internationally-renowned bags, designed by prisoners, ex-prisoners and women at risk.

The lecture will be held from 3:30 to 5:00pm in West Hall Auditorium B.

Sara Beydoun is the founder and creative director of Sarah’s Bag. After studying sociology at the American University of Beirut, Sarah earned her master’s degree from the Universite Saint Joseph, where she wrote her thesis on female prostitution and women prisoners in Lebanon. She realized she could combine her interest in bettering underprivileged women’s lives with her love for fashion. In doing so, she created a robust young business that is stylishly aware and socially responsible at the same time.

- **Film screening and discussion on political participation and citizenship in cultural practices**

The American University of Beirut is organizing 'Political participation and citizenship in cultural practices: A conversation between Akram Zaatari and Charif Kiwan on ABOUNADDARA (film screening, discussion, workshop).'

The film screening and discussion will take place on Friday, April 11, 2014 from 5pm to 8 pm in College Hall B1.

*Info on speakers:*

Akram Zaatari is a video artist and curator. His videos and installations explore the history of the civil war and postwar conditions in Lebanon in relation to politics, gender, everyday life, and the production and circulation of images. He is a founding member of the Arab Image Foundation established in Beirut in 1997.

Charif Kiwan is a filmmaker and founding member of Abounaddara Films, a collective founded in Damascus, Syria, in 2010.

Abounaddara has documented the Syrian uprising since 2011 in ways different from the images circulating in news channels and social media. The Collective chose to use the esthetics of cinema to produce a form of counter-information.

*With the generous support of:*

*School of English' project Imagining the Common Ground, University of Kent, UK  
Global Uncertainties and Economic & Social Research Council, UK | Arts and Humanities Initiative, AUB*

*Center for Arab and Middle Eastern Studies (CAMES), AUB*

- **Piano recital**

Kulturzentrum in coordination with the American University of Beirut is organizing a piano recital by Bassel el Baba, on Friday, April 11, 2014 at 8:00pm in Assembly Hall.

Program:

Sonata Op.2 No.3 in C Major, L.V. Beethoven (1770-1827)

- Allegro con brio
- Adagio
- Scherzo
- Allegro assai

Prelude, Fugue et variation Op.18, Cesar Franck (1822-1890)  
(Arrangement for solo piano)

Intermission

Études d'exécution transcendante, Franz Liszt (1811-1886)

- 1- Etude No. 1 (Preludio) in C major
- 2- Etude No.2 (Molto vivace) in A minor
- 3- Etude No.3 (Paysage) in F major
- 4- Etude No.4 (Mazeppa) in D minor

Fantasia quasi Sonata, Franz Liszt (1811-1886)

Born in Beirut on the 18th of June 1982, Bassel started playing the piano at the age of 3. At the age of 5, he started taking piano lessons. Bassel has been performing for more than 16 years on a regular basis in concerts and recitals in Lebanon. His repertoire ranges from Bach to Glass, his main interest is the European Romantic School especially Liszt, Schumann and Chopin.

Bassel currently lives in Beirut and works as an Ear, Nose and Throat physician. He pursues his musical career and continuously participates in piano activities.

Free Admission-Tickets required

You can collect your tickets from:

-AUB Visitors' Bureau (Monday-Friday, 9:00am-4:00pm) -ihjoz website: [www.ihjoz.com](http://www.ihjoz.com) -AUB Assembly Hall entrance on the day of the concert, starting 6:30pm

For more information please contact: 01-350000 ext: 2685 or by e-mail : [events@aub.edu.lb](mailto:events@aub.edu.lb)

- **'Bila Alwan' theater production**

Loyac Academy of Performing Arts (LAPA, Kuwait) in collaboration with the American University of Beirut is organizing the theater production, "Bila Alwan," adapted and directed by Shereen Haji, and supervised by Rasol Al Saghir.

The production will be staged on Saturday, April 12, 2014 at 5:00 pm, in Bathish Auditorium, West Hall. Free entry.

\*The performance is in Arabic

Bila Alwan (35 minutes) is a theater performance which speaks about hope, life, and philosophy. The script revolves around an artist who desires fame but is unable to attain it. After losing all hope in life, he decides to kill himself by opening a gas cylinder which would slowly suffocate him. This is when a thief enters in an attempt to steal money, he then realizes that he is unable to get out since the artist had sealed all outlets and will die as well. After a series of events, the artist finds out that the gas cylinder is empty, and that they will live. He realizes that in order to live, he has to have hope.

ENDS

**For more information please contact:**

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Note to Editors

## **About AUB**

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 700 full-time faculty members and a student body of about 8,500 students. AUB currently offers more than 100 programs leading to the bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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