

For Immediate Release



AUB to announce winners of \$20,000 eco-entrepreneurship award

Beirut, Lebanon- 04/06/2014 - The American University of Beirut will be announcing the winners of the Samir & Claude Abillama Eco-entrepreneurship Award on June 9, 2014 from 6.30pm to 8pm.

The award ceremony will take place in Maamari Auditorium, at the Olayan School of Business.

The Samir & Claude Abillama Eco-entrepreneurship Award is the MENA region's first academic eco-entrepreneurship award in Lebanon. It aims to spread awareness, promote a green entrepreneurial model, and increase investment in biologically diverse and eco-friendly practices. The award supports young entrepreneurs and encourages eco-projects that bear a local impact. First prize winners will receive a \$20,000 cash prize, while second-prize winners will receive \$2000.

The award ceremony will include presentations on the winning projects, and a keynote speech by Professor Costis Torgas, lead research scientist on cybersecurity policy at George Washington University. In his talk, Torgas will argue that while entrepreneurship is not regulated, it reflects people's commitment to improve things, while creating financial gain. Moreover, championing ecological concepts does not have to be a sacrifice and an act of philanthropy, but can be supported through economic activity in the free market.

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Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 700 full-time faculty members and a student body of about 8,500 students. AUB currently offers more than 100 programs leading to the bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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