

For Immediate Release



President of Coca-Cola International to speak at AUB

Beirut, Lebanon- 04/03/2014 - The American University of Beirut is organizing a public lecture entitled “Perspectives on Global Leadership,” by Ahmet Bozer, President of Coca-Cola International.

The lecture will take place on Wednesday, March 5, 2014 at 11.30am sharp, Maamari Auditorium, Olayan School of Business.

Ahmet C. Bozer is Executive Vice President and President of Coca-Cola International, which consists of the Company’s Asia Pacific, Europe, Eurasia & Africa, and Latin America operations. Before assuming his current role, Ahmet served as President, Eurasia & Africa Group, where he led the Company’s business activities in more than 90 countries.

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For more information please contact:

Maha Al-Azar, Director of News and Information, ma110@aub.edu.lb,
01-75 96 85

Note to Editors

About AUB

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 700 full-time faculty members and a student body of about 8,500 students. AUB currently offers more than 100 programs leading to the bachelor’s, master’s, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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