



## **AUB launches region's first internationally recognized project management diploma**

Beirut, Lebanon- 15/03/2012 - The American University of Beirut Continuing Education Center (AUB-CEC) in collaboration with CMCS, a leading project management solution provider, officially launched the region's first project management postgraduate diploma on March 15, 2013.

“Project Management is an absolute requirement for organizations of all types to sustain themselves and grow,” said Ziad Shaaban, CEC director. “In fact, companies that adhere to strong management methods have been shown to be more successful than those who do not. That’s why AUB is taking the lead in developing a unique certification program in project management that is recognized internationally.”

AUB chose to partner with CMCS because of its proven track record of leadership in project management training and consultancy, and because it is one of the major players of the field in the MENA region with thousands of corporate clients, added Shaaban. CMCS is also a long-time Registered Education Provider with the Project Management Institute (USA), one of the world’s largest not-for-profit membership associations for the project management profession.

The launching event, which was attended by Information Minister Walid Daouk, also brought together top-level executives, general managers, senior managers, representatives of small and medium enterprises (SMEs), academics, consultants, and practitioners in the project, program and portfolio management field.

The Project Management (PM) Postgraduate diploma is made up of 11 components, divided over two parts, in a unique format. Participants are eligible for PM Certification after completing five workshops and they can continue to study for a diploma, focusing on one of four tracks, by completing five courses and one final graduation project in their chosen track. The four tracks are:

1. Enterprise and Project Risk Management
2. Project Management Office (PMO) and Program Management
3. Engineering Project Controls
4. Business Development & Entrepreneurship

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## For Immediate Release

Other customized tracks might be developed for health, government, oil and gas or other specific industries.

The courses and workshops are delivered in an executive education style, similar to EMBA programs worldwide. Courses are delivered once a month over three days. The PM Diploma entitles the participant to acquire one or more of the following international certificates offered by PMI, AACE, and IIBA, such as: PMI-PgMP®, PMI-RMP®, PMI-SP®, EVP®, CCE®, CBAP®, GPM®, PMOC® and other ones when other requirements are fulfilled. Moreover, the PMP®/CAPM® is a co-requisite to acquire the Project Management Certification.

“There is tremendous demand for project management skills,” said Saadi Adra, general manager of CMCS Lebanon. “The world will need some 1.6 million project managers in this decade. The need is there. Let us -organizations- be ready.”

Shaaban and Adra explained that participants will be given courses by experts in each subject matter who will share real case studies, giving participants plenty of opportunities to gain hands-on experience.

“This program focuses on tapping into the benefits resulting from a beautiful merger between academia and the corporate sector,” added Adra. “Participants will gain practical knowledge that they can immediately leverage.”

### For more info on the program:

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### About AUB-CEC ([www.aub.edu.lb/rep/cec](http://www.aub.edu.lb/rep/cec))

The mission of the Continuing Education Center (CEC) is to meet the lifelong learning and training needs of learners in the local community and the region. Harnessing AUB resources in various fields of knowledge, CEC offers a variety of standard and customized certificate programs, non-credit courses, and workshops in Lebanon and the region. CEC aims to enhance professional and technical skills while addressing the needs for personal development and cultural enrichment.

### About CMCS ([www.CMCS.co](http://www.CMCS.co))

- Project Management Solution Provider and Capacity Builder
- Offices in 21 countries
- Project Management Institute (PMI)®, Registered Education Provider
- Member of the Project Management Institute (PMI) Registered Consultant Program
- AACE something and GPM something to be added here
- 2,000+ Corporate Clients
- 1,200+ Courses Offered Since 2006
- 12,400+ Course Attendees (2,500+ in Lebanon)

### About PMI ([www.PMI.org](http://www.PMI.org))

PMI is one of the world’s largest not-for-profit membership associations for the project management profession. Our professional resources and research empower more than 700,000 members, credential holders and volunteers in nearly every country in the world to enhance their careers, improve their organizations’ success and further mature the profession.

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PMI's worldwide advocacy for project management is reinforced by our globally recognized standards and certification program, extensive academic and market research programs, chapters and communities of practice, and professional development opportunities.

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### **Note to Editors: About AUB**

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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