

For Immediate Release



## **AUB to observe International Day for Disaster Reduction with all-day awareness event**

Beirut, Lebanon- 11/10/2012 - The American University of Beirut is observing International Day for Disaster Reduction with a series of activities, including an all-day seminar, lectures, live demonstrations, and an awareness campaign to be held on campus on October 15, 2012.

The all-day event, which is organized by the AUB Environmental Health, Safety, and Risk Management Office, will raise awareness about the risks arising from various types of natural disasters and emergencies, such as earthquakes, floods, fires, and tsunamis. The full day of activities will also offer guidelines to members of the AUB community on how to prepare for such emergencies and minimize exposure to risk arising from them. Demonstrations of live rescue operations will also take place on campus during the event, in collaboration with national emergency response teams.

A full program of the all-day seminar and activities is attached.

Since December 2009 the United Nations General Assembly designated October 13 as International Day for Disaster Reduction, with the aim of raising awareness about actions that can be taken to reduce people's risk for disasters.

The theme of the 2012 International Day for Disaster Reduction (IDDR) is "Women and Girls - the [in] Visible Force of Resilience".

ENDS

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**Note to Editors**

### **About AUB**

Founded in 1866, the American University of Beirut bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, AUB has more than 600 full-time faculty members and a student body of about 8,000 students. AUB currently offers more than 100 programs leading to the

bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its Medical Center that includes a full service 420-bed hospital.

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