

CONTINUING MEDICAL EDUCATION (CME) OFFICE

Unique, Memorable, Impactful



AMERICAN UNIVERSITY OF BEIRUT MEDICAL CENTER
المركز الطبي في الجامعة الأمريكية في بيروت

Our lives are dedicated to yours

CME at AUBMC

Who we are

The CME Office at the American University of Beirut Medical Center (AUBMC) was established in 2010 to anticipate and meet the continuing medical education needs of physicians, nurses, pharmacists, and other healthcare professionals in Lebanon and the region. Our goal is to improve the safety and quality of patient care by offering high quality CME activities that augment health care professional's knowledge and competence. Our 10 years of experience and rich portfolio of more than 70 activities of live and online events has landed us on the map of the top CME, Continuing Nursing Education (CNE) and Continuing Pharmacy Education (CPE) providers in Lebanon and the Region.

Let's get started! We offer you

**Off-the-shelf and custom-made
CME/CNE/CPE training courses
and programs**

**Support in onsite and online
CME/CNE/CPE training courses**

**Support in conducting
online exhibits**

**Accredited CME/CNE/CPE activities
through local, regional and
international accrediting bodies**

**Access to world-class experts in
the medical, nursing, dentistry and
pharmacy fields**

**Support in conducting needs
assessment and gaps analysis in
order to identify your training needs**

**Support in fundraising with healthcare related companies and institutions
to support events**

State-of-the-art tools and resources

Meeting venues that ensure physical distancing

Information technology tools that ensure the highest standards of accessible education: Registration and online payment system, web-conferencing tools, polling/voting systems, simulation labs, learning management system, video production, online training...and more!



Accreditations



Accrediting Council for Continuing Medical Education (ACCME)
accreditation for physicians



American Nursing Credentialing Center (ANCC) accreditation for nurses



ADA Continuing Education Recognition Program (ADA CER.P) accreditation
for orthodontics and dentists



Lebanese Order
of Physicians (LOP)



Order of Nurses in
Lebanon (ONL)



Order of Pharmacists
in Lebanon (OPL)

In addition to other Regional accreditation bodies

Reach



Database of more than
7,000
healthcare professionals in
Lebanon and the region



SOCIAL MEDIA EXPOSURE
through Twitter, LinkedIn,
Facebook, Instagram and
our YouTube channel



Collaborations with
LOP, ONL, OPL and
counterparts in the region

Strategic Partnerships



With over 10 years in partnership, the Cleveland Clinic stood beside us and guided us through our journey to become an ACCME provider. It is with their trust and support that the CME Office established its CME programs and activities and achieved ACCME accreditation.



Other partnerships



National Association for Healthcare Quality (NAHQ)



الهيئة السعودية للتخصصات الصحية
Saudi Commission for Health Specialties

Saudi Commission for Health Specialties (SCFHS)



Hamad Medical Corporation – Qatar



KIMS
Kuwait Institute for Medical Specialization

Kuwait Institute of Medical Specialization (KIMS)

هيئة الصحة - أبوظبي
HEALTH AUTHORITY - ABU DHABI



Health Authority Abu Dhabi (HAAD)



On-site CME

Program development and assessment

Ensuring social distancing

Event planning and logistics' preparation

State-of-the-art audio visuals

Technical and IT support

Exhibit management

Travel arrangements

Development and design of marketing material (print and online)



Online CME

Hosting online Webinars and grand rounds

Hosting online conferences and virtual exhibits

Designing and hosting trainings (online/blended)

Hosting stand-alone and enduring material

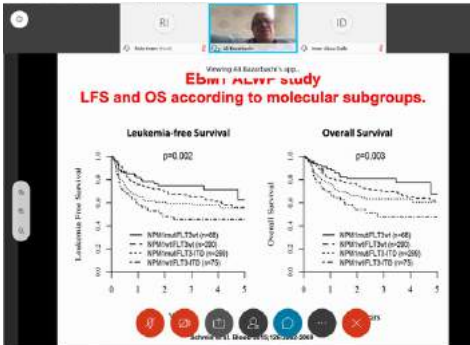
Designing and hosting Massive Open Online Courses (MOOC)

Designing and hosting online OSCE stations

Online assessment and certification

Designing and conducting online needs assessment analysis

Designing and creating interactive online training materials and infographics



Working Royal Karls applicat... **WISH** **ALTBMC**

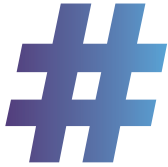
Learning Objectives

By the end of this course, participants will be able to:

- Discuss the importance of sexuality, sexual pleasure, and sexual rights framework in sexual health care.
- Describe the role of "Sexual Triangle" and Pleasuremeter concept and its utilization in sexual health service delivery.
- Apply basic skills in clinical approach and management strategies in sexual health

Navigation icons: Home, Back, Forward, Search, Refresh, Close.

2021 TRENDING



HOT TOPICS
FOR CME:

- Tele-health
- Wearables for Health Monitoring
- Covid-19 Management for Non-Specialists
- Healthcare Management
- Rapid Sequence Intubation for Covid-19 Patients
- Mental Health
- Data Analytics
- EMR and EHR in Medicine
- Holistic Individual Health
- Wellness
- Women's Health

Training Catalogue

Off-the-shelf and Custom-Made Activities:

We have a rich library of ready programs that can be customized according to the needs of the participants. Some of our programs include the following:

Physicians

- Telehealth
- Chronic Obstructive Pulmonary Disease (COPD)
- Diabetes Course
- The Latest Development in Treatment of Depression
- Sickle Cell Disease (SCD) Preceptorship
- Preceptorship in Thalassemia
- Immuno-Oncology Preceptorship Program
- Principles of Electrocardiography and Electrophysiology
- Latest Evidence Based Management in Heart Failure Care
- Management of Cleft Lip and Palate
- Tutorial Course in Hematological Malignancies
- WISH Program's Sexuality and Sexual Health Course
- Women's Health Series

Nurses

- Critical Care Nursing Course
 - Updates in Oncology Nursing
 - Breast Cancer Workshop
 - Hemoglobin Disorders Workshop
 - Obstetrics Nursing Course
 - Latest Evidence-Based Management in Heart Failure Care
 - Multiple Sclerosis Program
 - Pediatric Cardiac Surgical Course
 - Leading Quality Initiatives at the Bedside
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Pharmacists

- Cancer Chemotherapeutic Drugs Workshop
 - Inventory Management Program
 - Best Practices of Hospital Pharmacy Workshop
 - Pharmacoeconomics Workshop
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Inter-Professional

- Training for Transplant
 - Extracorporeal Membrane Oxygenation (ECMO) Workshop
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Healthcare Professionals

- Capacity Building for Patient Organizations
 - Infection Control and Prevention Program
 - Statistics Made Easy Workshops (SPSS)
 - How to Conduct Systematic Reviews and Meta-Analyses
 - Writing Policies and Procedures Workshop
 - Qualitative Research Workshop
 - Certified Professional in Healthcare Quality (CPHQ)
 - Certified Professional for Healthcare Risk Management (CPHRM)
 - Central Sterilization Program
 - Capacity Building for Healthcare Workers
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Online E-Learning Programs

We have the expertise in turning our programs into online learning in formats that fit the educational formats required to achieve the objectives of the programs. Programs range from fully online trainings, to blended learning and hybrid events. Some of our e-learning programs include:

- Capacity Building for General Practitioners
 - Updates in Cardio Pulmonary Diseases
 - Multiple Sclerosis Training Program
 - Capacity Building for Nurses working in PHC
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Live Webinars Topics

- Anticoagulant Therapy
 - Novel Coronavirus (COVID-19): Update
 - Role of Physical Therapy in the Management of Coronavirus Disease
 - Mental Health Academy
 - Updates on Acute Lymphoblastic Leukemia (AML)
 - Thulium Laser Techniques in BPH
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AUB Faculty of Medicine Online and eLearning Programs

- PPE Video
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Bi-Monthly Trainings

- Advanced Trauma Life Support (ATLS)
 - Advanced Trauma Care for Nurses (ATCN)
 - Prehospital Trauma Life Support (PHTLS)
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Annual Events

- Annual Pediatrics Update Symposium
 - Beirut Breast Cancer Conference (BBCC)
 - Emergency Medicine Updates
 - Lung Cancer Conference
 - Middle East Medical Assembly (MEMA)
 - Middle East and North Africa Immunology Forum (MIOF)
 - Neuro-Oncology Conference
 - ORL Horizons
 - Pioneers in Dentistry
 - Sports Cardiology
 - Voice Symposium
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Other Activities

- Acute Pain Program
 - Aesculap Academy
 - Blood Utilization Workshop
 - Cardiovascular Nutrition Course
 - Management of Bleeding Emergencies
 - Clinical Laboratory Quality Systems
 - Diagnostic Tools in TRUS Biopsy
 - Focused Updates in Cardiology
 - Immune-Mediated Inflammatory Disorders
 - Master Class on Palliative and End-Of-Life Care
 - Master Class in the Management of Nephrolithiasis
 - Metastatic Breast Cancer Course
 - Mind and Body Stress Release (MBSR)
 - OB-GYN Ultrasound Workshop
 - Pediatric Cardiac Surgical Course
 - Peripheral Nerve Block Course
 - Safety in the Laboratory
 - Supportive Care in Cancer Therapy
 - Updates on Handling Hazardous Drugs and Endorsing Patient's Safety
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For more information, please contact
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