

## **Amel Belaid Biography**

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Belaid is an entrepreneur with a background in business development and a track record of success in the oil and energy industry. She is the founder of Apotheox Business Services, which aims to establish an innovative interface that elaborates strategies and offers advisory services for SMEs and international organizations with the target to spur economic growth. Apotheox works towards economic expansion through supporting the economic inclusion of women and youth, focusing on projects with high social and economic impact and supporting organizations with strong corporate citizenship value. Belaid is also a recognized gender specialist who serves on several institutional councils in Algeria and is the Vice President of Care, an Algerian reference economy think tank.